Application No. 09/670,424 Response to Office Action

Customer No. 01933

Amendments to the Specification:

Please amend the paragraph at page 26, lines 5-14, which was amended in the Amendment filed on July 5, 2005, as follows:

First, as shown in the flowchart shown in FIG. 3A, the database retrieval setting screen, retrieval information is input (step H11). Inputting retrieval information refers to inputting a column item an item category title (hereinafter referred to as "column item") to be retrieved (that is, an item category title referring to a category of item items to be retrieved), and a retrieving character string (keyword). The input information is stored in the retrieval setting information storage area 316c of the data storage device 316. When the retrieval information is input through the input device 313, a pre-retrieval process is performed (step H12).